

# FFF Enterprises wins 10 MarCom Awards in several categories

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**Temecula, Calif.** (Nov. 14, 2014) – FFF Enterprises is proud to announce our latest achievement in winning three platinum, five gold and two honorable mention awards in the 2014 MarCom Awards competition.

The MarCom Awards is an international competition that recognizes outstanding work by marketing and communication professionals, and has grown to become one of the largest of its kind worldwide. The award winners range from individual communicators to media conglomerates and Fortune 500 companies. The competition is so well respected in the industry that national public relations organizations, local ad clubs and local business communicator chapters are entrants.

“I want to congratulate our outstanding marketing team for being recognized for their work,” said Patrick M. Schmidt, chief executive officer of FFF. “The MarCom awards are a further confirmation of the marketing team’s creative talent, hard work and commitment to the company’s strategic communication goals.”

MarCom entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. Winners were selected from over 200 categories in seven forms of media and communication efforts – marketing, publications, marketing/promotion, public service/pro-bono, creativity and electronic/interactive.

This year’s FFF awards:

## **Platinum Award**

[Exercise Success – IG Living](#)

Writing/Feature Article Category

[Fluzilla Seasonal Flu Poster](#)

Design/Print Poster

[InFLUenza Seasonal Flu Poster](#)

Design/Print Poster

## **Gold Award**

[BioSupply Trends Quarterly, October 2013](#)

Design/Magazine Cover Category

[BioSupply Trends Quarterly July 2014](#)

Design/Magazine Cover Category

[FFF Enterprises Website](#)

Website/Business to Business Category

[Practicing Medicine: A New Quality of Care –](#)

[BioSupply Trends Quarterly](#)

Writing/Feature Article Category

[The Anti-Vaccine Movement: Where Are We Now –](#)

[BioSupply Trends Quarterly](#)

Writing/Feature Article Category

## **Honorable Mention**

[8 Critical Steps to Guaranteed Channel Integrity](#)

Design/Graphic Design/Infographic Print

[Love Bug Seasonal Flu Poster \(English\)](#)

Design/Print Poster

Competition judges are industry professionals who look for companies and individuals whose talents exceed a high standard of excellence and whose work serves as a benchmark for the industry. There were more than 6,500 entries throughout the United States, Canada and 15 other countries in the 2014 MarCom Awards competition.

*The Platinum Award* is presented to those entries judged to be among the most outstanding entries in the competition. Winners are recognized for their excellence in terms of quality, creativity and resourcefulness. *The Gold Award* is presented to those entries judged to exceed the high standards of the industry norm. *Honorable Mention* certificates are granted to those entries that meet the expectations of the judges.

“These awards demonstrate how the marketing team is striving to reach new heights and continues to deliver creative and impactful marketing collateral for our clients,” said Schmidt. “And I am delighted that FFF is listed among the other outstanding companies who were recognized in these competitions.”

#### **About the MarCom Awards**

The [MarCom Awards](#) is an international competition for marketing and communication professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. The awards are administered and judged by the Association of Marketing and Communication Professionals, which consists of several thousand creative professionals. The association oversees awards and recognition programs, provides judges and sets the standards for excellence.

#### **About FFF Enterprises, Inc.**

Temecula-based FFF Enterprises is the largest and most trusted distributor of plasma products, vaccines and other specialty pharmaceuticals and biopharmaceuticals in the U.S. Founded in 1988, FFF is now in its 27th year with more than a billion dollars in annual sales and a flawless safety track record. FFF has taken a leadership position in regard to supply chain safety and innovation, setting new standards and pioneering industry firsts. FFF’s commitment to [Guaranteed Channel Integrity](#)<sup>™</sup> ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, with additional steps taken to

safely store, handle and ship products to ensure patient safety is never compromised. FFF’s proprietary systems, [Verified Inventory Program-Consignment \(VIPc\)](#)<sup>™</sup>, [Verified Electronic Pedigree](#)<sup>™</sup> and [Lot-Track](#)<sup>™</sup>, provide verification of this secure channel, and FFF’s [MyFluVaccine](#) and [VaxAmerica](#) are revolutionary vaccination programs that have added a new level of safety, convenience and reliability to both healthcare providers and consumers.

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